

MERITS HEALTH PRODUCTS INC. PRIVACY POLICY

Effective Date: October 2, 2026

meritsusa.com is owned and operated by **Merits Health Products, Inc.**, which serves as the data controller for the personal information collected through the website. **Merits Health Products, Inc.**, can be contacted at:

4245 Evans Ave.

Fort Myers, Florida 33912

239-772-0579

Purpose:

The purpose of this privacy policy is to inform users of **meritsusa.com** of the following:

1. The personal data we collect.
2. Use of collected data.
3. Who has access to the data collected.
4. The rights of the site's users.
5. The site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our **meritsusa.com**.

Legal Basis for Processing:

We process your personal information only when it is necessary and when we have a valid legal basis to do so under applicable data protection laws.

For users in the European Union, we comply with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, commonly known as the General Data Protection Regulation (GDPR).

For users in the United Kingdom, we comply with the GDPR as incorporated into UK law through the Data Protection Act 2018, as applicable.

Consent:

By using **meritsusa.com** users agree that they consent to:

1. The conditions are set in this Privacy Policy.

Personal Data We Collect:

We collect only the information necessary to fulfill the purposes described in this Privacy Policy. We will not collect information beyond the types identified below without first providing you with notice.

Collected Data:

We collect only the data necessary to fulfill the purposes described in this Privacy Policy. We will not collect any additional categories of data beyond those identified below without first providing you with notice.

Data Collected Automatically:

When you visit or use **meritsusa.com**, we may automatically collect and store the following information:

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How We Use Personal Data:

We will use the data collected through **meritsusa.com** only for the purposes described in this Privacy Policy or otherwise communicated on the applicable pages of **meritsusa.com**. We will not use your data for purposes beyond those disclosed in this Privacy Policy.

Who We Share Personal Data With:

Employees:

We may disclose user data to employees or other authorized representatives within our organization who reasonably require access to that information to fulfill the purposes described in this Privacy Policy.

Other Disclosures:

We do not sell or share your data with third parties unless:

1. We are required to do so by law.
2. It is necessary to meet legal obligations or respond to legal requests.
3. It is needed to protect our legal rights or interests.
4. We are involved in a sale, merger, or transfer of the business, including discussions with potential buyers.

If you click a link from **meritsusa.com** to another website, please remember that we do not control that site's privacy practices and are not responsible for how it collects, uses, or protects your information.

How Long Do We Store Personal Data:

User data will be stored until the purpose for which it was collected has been fulfilled, after which it will be archived or securely deleted in accordance with our records retention practices.

We will notify you if it becomes necessary to retain your data beyond the period originally specified.

How we protect Your Personal Data:

- 1.Firewall
- 2.Encryption

We take reasonable steps to protect your data and keep it secure. However, no security measures are completely foolproof, and there is always some risk when information is transmitted or stored electronically. Therefore, we cannot guarantee the absolute security of your data.

Your Rights as a User:

Under the General Data Protection Regulation (GDPR), you have the following rights regarding your personal data:

1. Right to be informed about how your personal data is collected, used, stored, and shared.
2. Right of access to the personal data we hold about you.
3. Right to rectification of inaccurate or incomplete personal data.
4. Right to erasure (also known as the "right to be forgotten"), allowing you to request the deletion of your personal data in certain circumstances.
5. Right to restrict processing of your personal data under specific conditions.

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6. Right to data portability, allowing you to obtain and reuse your personal data across different services.
7. Right to object to the processing of your personal data in certain situations.

Children:

Protecting children's privacy is important to us. We do not knowingly collect personal data from individuals under the age of 16. If we learn that personal data has been collected from a child under 16 without appropriate consent, we will delete the information as soon as reasonably practicable. Parents or guardians who believe that their child has provided personal data to us may contact our Data Protection Officer to request its removal.

How to Access, Modify, Delete, or Challenge the Data Collected:

To inquire about the personal data we hold about you, how it has been processed, or any disclosures that have been made, or to request access, correction, deletion, or restriction of your personal data, or to exercise any of your rights under the GDPR.

Do Not Track Notice:

Some web browsers offer a “Do Not Track” (DNT) feature that lets users communicate their privacy preferences regarding online tracking. We do not engage in cross-site tracking of users on **meritsusa.com** and, therefore, do not respond to DNT signals transmitted by web browsers.

Cookie Policy:

Cookies are small data files stored on a user's device by a website. They are commonly used to collect information about website usage, remember user preferences, and enhance functionality. Users can configure their browser settings to notify them when cookies are transmitted or to refuse cookies entirely. However, disabling cookies may limit certain website features and negatively impact the user experience.

We use the following types of cookies on **meritsusa.com**:

Third-Party Cookies:

Third-party cookies are cookies placed on your device by websites or service providers other than ours. We may use third-party cookies to support website functionality, analyze website performance and usage, improve user experience, enhance security, and provide other services necessary for the operation and maintenance of our website.

Modifications:

We may update this Privacy Policy from time to time to maintain compliance with applicable laws, regulations, and industry standards, or to reflect changes in our data collection, use, and disclosure practices. When changes are made, we will revise the Effective Date displayed at the top of this Privacy Policy. We encourage users to review this Privacy Policy periodically to stay informed about how we protect and manage personal information. Where required by law or where changes are material, we may also notify users by email or through other appropriate communication methods.

Complaints:

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If you have any concerns or complaints regarding how we collect, use, or process your personal data, please contact us using the information provided in the Contact Information section. We will make reasonable efforts to investigate and resolve your concerns promptly. If you are not satisfied with our response, you may have the right to file a complaint with the appropriate supervisory authority. Depending on your location, you may also be entitled to submit a complaint directly to a supervisory authority responsible for data protection matters.